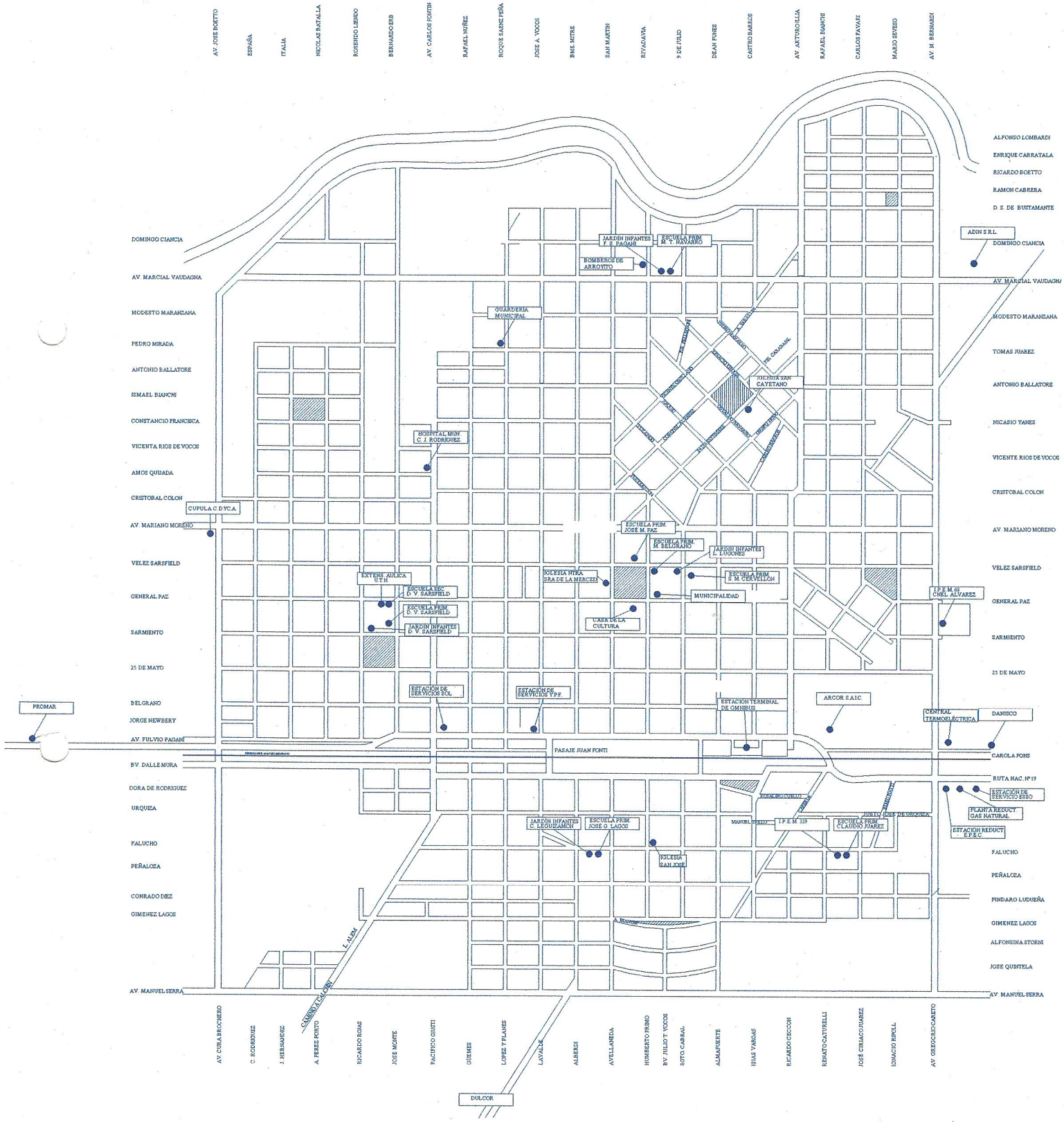LOCALIZACIÓN CENTROS DE IMPORTANCIA